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14/7/89

# Selling space for spacemen

**BRITAIN'S** first astronaut could soar into space in a rocket covered with adverts.

Today is the last opportunity for budding astronauts to apply to join the 1991 Anglo-Soviet mission.

More than 11,000 people have already applied — and many companies are also interested in having their logos featured on the spaceship, advertising agency Saatchi and Saatchi said yesterday.

Saatchi's Mike Parker said: "Some want product endorsement, others want straightforward sponsorship of scientific experiments."

Britain has to raise £16 million by commercial sponsorship.